

**SRI JAGANNATHA RATHA YATRA 2018 ~ SPONSORS LIST**

<b>S/No.:</b>	<b>DESCRIPTION</b>	<b>COST (SGD\$)</b>
<b>TOTAL AMOUNT</b>		<b>\$ 179,205.00</b>
<b>DEITY SPONSORSHIP</b>		<b>\$ 7,000.00</b>
1	PUJA ITEMS	\$ 1,000.00
2	ASANA FOR DEITIES TO BE PLACED ON CHARIOTS	\$ 1,500.00
3	RE-PAINTING OF DEITIES	\$ 1,000.00
4	DEITY UMBRELLA	\$ 1,000.00
5	DEITY DRESS & ORNAMENTS	\$ 2,500.00
<b>CHARIOT SPONSORSHIP</b>		<b>\$ 4,000.00</b>
6	JAGANNATHA CHARIOT RENOVATION COST	\$ 1,000.00
7	BALADEVA CHARIOT RENOVATION COST	\$ 1,000.00
9	SUBHADRA CHARIOT RENOVATION COST	\$ 1,000.00
10	BALLOONS FOR 3 CHARIOTS	\$ 1,000.00
<b>FLOWER SPONSORSHIP</b>		<b>\$ 4,300.00</b>
11	FLOWER DECORATION ~ JAGANNATHA CHARIOT	\$ 1,000.00
12	FLOWER DECORATION ~ BALADEVA CHARIOT	\$ 1,000.00
13	FLOWER DECORATION ~ SUBHADRA CHARIOT	\$ 1,000.00
14	FLOWERS SPONSORSHIP	\$ 500.00
15	FLOWER POTS FOR STADIUM DECORATION	\$ 800.00
<b>TRANSPORTATION SPONSORSHIP</b>		<b>\$ 5,400.00</b>
16	CHARIOT TRANSPORTATION	\$ 2,000.00
17	TRANSPORATION OF PRASADAM	\$ 1,000.00
18	TRANSPORTATION OF OLD FOLKS TO STADIUM	\$ 1,000.00
19	SHUTTLE BUS SERVICE FROM KOVAN MRT TO STADIUM	\$ 1,400.00
<b>PRASADAM SPONSORSHIPS</b>		<b>\$ 28,705.00</b>
20	MILK SPONSORSHIP	\$ 500.00
21	RICE SPONSORSHIP (30 BAGS OF RICE)	\$ 2,400.00
22	YOGURT SPONSORSHIP	\$ 2,500.00
23	ICE CREAM SPONSORSHIP	\$ 3,200.00
24	FRUITS SPONSORSHIP	\$ 1,200.00
25	SWEET SPONSORSHIP	\$ 1,200.00
26	FREE DRINKS FOR THE ATTENDEES (MINERAL WATER)	\$ 3,070.00
27	PROVISION FOR THE FESTIVAL	\$ 3,000.00
28	RENTAL OF COOKING FACILITIES	\$ 2,035.00
29	EVENT CUTLERIES	\$ 3,800.00
30	ROSE SYRUP	\$ 500.00
31	GAS FOR COOKING AND RICE COOKERS RENTAL	\$ 1,200.00
32	DRY TOFU	\$ 300.00
33	ICE CUBES	\$ 300.00

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34	PACKET DRINKS	\$ 3,500.00
<b>BOOKS SPONSORSHIPS</b>		<b>\$ 5,300.00</b>
35	SRILA PRABHUPADA'S BOOKS	\$ 2,900.00
36	JAGANNATH BOOKS FOR GOODY BAG	\$ 1,200.00
37	CHILDREN STORY BOOKS	\$ 1,200.00
<b>SOUVENIR SPONSORSHIPS</b>		<b>\$ 10,400.00</b>
38	RATHA YATRA SOUVENIR FOR GOODY BAGS	\$ 5,000.00
39	GOODY BAGS	\$ 3,000.00
40	RATHA YATRA T-SHIRT	\$ 2,400.00
<b>FUNDRASING STALLS SPONSORSHIPS</b>		<b>\$ 2,600.00</b>
41	BOUNCY CASTLE RENTAL	\$ 500.00
42	HELIUM TANK AND BALLOONS RENTAL	\$ 500.00
43	ICE CREAM STALL	\$ 400.00
44	TABLE CLOTH	\$ 1,200.00
<b>STADIUM &amp; TENTAGE SPONSORSHIP</b>		<b>\$ 24,000.00</b>
47	STADIUM BOOKING	\$ 7,000.00
48	TENTAGE	\$ 14,000.00
49	BAZZAR STALLS SETUP	\$ 3,000.00
<b>ADVERTISTMENT SPONSORSHIP</b>		<b>\$ 79,500.00</b>
50	BUS SHELTER AD	\$ 60,000.00
51	COLORS & SONY	\$ 10,000.00
52	ADV. ON SOCIAL NETWORKING SITES	\$ 2,500.00
53	PRINTING OF FLYERS AND COUPON BOOKLETS	\$ 3,500.00
54	PRINTING OF BANNERS	\$ 1,500.00
55	PRINTING OF POSTERS	\$ 1,000.00
56	FLYER DISTRIBUTION	\$ 1,000.00
<b>MEDIA SPONSORSHIPS</b>		<b>\$ 7,000.00</b>
57	SOUND SYSTEMS SPONSORSHIP	\$ 1,000.00
58	PHOTOGRAPHY	\$ 3,000.00
59	VIDEOGRAPHY	\$ 3,000.00
<b>OTHER SPONSORSHIPS</b>		<b>\$ 1,000.00</b>
45	SECURITY PERSONNEL	\$ 1,000.00

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